

## Stian Reimers

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### Academic Posts

City University London	<b>Senior Lecturer</b>	2012-
	<b>Lecturer</b>	2010-2012
University College London	<b>Research Fellow</b>	2005-2010
University of Warwick	<b>Research Fellow</b>	2002-2005

### Education

Emmanuel College, University of Cambridge	<b>PhD Psychology</b>		1997-2001
	<b>Natural Sciences (Biological)</b>	2.1	1994-1997
City University London	<b>MA Academic Practice</b>	-	2011-
Birkbeck College London	<b>BA English Literature</b>	1 <sup>st</sup>	2004-2009
Imperial College London	<b>MSc Science Communication</b>	Distinction	2001-2002

### Management and Admin

<b>Deputy Head of Department</b>		2013-
<b>Programme Director</b> (sabbatical cover)	MSc Research Methods & Psychology	2013
Research and Ethics Committee Member (2012-2014), School Extenuating Circumstances Panel Member (2011-2013), School Academic Misconduct Panel Member (2011-2013), Internal Examinations Officer (2011-Present), Departmental Exchange Programme Co-ordinator (2011-Present), British Psychological Society Academic Departmental Liaison (2011-Present), BSc Programme Committee Member (2012-2013).		

### Examining

**PhD Examiner:** David Ellis (University of Glasgow; 2013), Roberta Pischedda (City; 2013), Jiayi Balasuriya (Cass; 2012), Katie Maras (City; 2011)

### Reviewing

**Editorial Board Member:** Journal of Behavioural Decision Making

A wide range of other **reviewing** experience, including Psychological Review, Psychological Science\*, International Journal of Forecasting, Management Science, PLoS One, Perspectives on Psychological Science, Personality and Individual Differences\*, Behavior Research Methods\*, JEP: General, JEP:LMC, Acta Psychologica, OBHDP, EJOR, JESP, QJEP (\* >5 times).

Other: ESRC and Leverhulme grant applications, Research proposals from other universities.

### Grants

<b>Co-investigator</b> on ERSC grants			
Forecasting using judgment	ESRC	£97k	2007
Learned predictiveness and group perception	ESRC	£164k	2007

### Research Supervision

**PhD Supervisor:** Alida Acosta (game theory and ASD), and Eli Leistad (memory and intertemporal choice)

### Membership

Associate Fellow, British Psychological Society; Fellow, Higher Education Academy; Member, Experimental Psychology Society, Society for Computers in Psychology, Society for Judgment and Decision Making.

## Teaching

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**BSc** Psychology of Time (2010-Present), **BSc** Social Psychology (2010-Present), **BSc** Programming Tools for Psychologists (2011-Present), **BSc** Research Project Supervision (2010-present).

**MSc Behavioural Economics** Fundamental Cognitive Science (from 2014)

## Consultancy

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Various consultancy projects, including: Extended programmes of consumer research; reports on specific areas of scientific knowledge, bespoke advice on proposed products or communication strategies, or one-off meetings and talks. Commercial clients include high-street banks, insurance companies, government.

## Media

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**TV:** Consultant, researcher, or scientific advisor on many mainstream series, including 'Robert Winston's The Human Mind' (BBC1, 2003), 'How Art Made the World' (BBC2, 2005), 'Secrets of the Sexes' (BBC1, 2005), 'Alternative Medicine: The Evidence' (BBC2, 2006), and 'The Making of Me' (BBC1, 2008).

**Web:** Consultant for specific web-based surveys and experiments, notably SexID ([bbc.co.uk/sexid](http://bbc.co.uk/sexid); 2005) and Art and Personality (2006), for which over half a million people signed up. Also worked with independent production company Wall-to-Wall to develop and validate tests for the website accompanying 'The Young Ones' (BBC1, 2010). General consultant for the development of the BBC Lab UK venture ([bbc.co.uk/labuk](http://bbc.co.uk/labuk)).

## Selected Recent Publications

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Stewart, N., Reimers, S., & Harris, A. (2014). On the origin of utility, weighting, and discounting functions: How they get their shapes and how to change their shapes. *Management Science*. DOI: 10.1287/mnsc.2013.1853

Reimers, S. & Stewart, N. (2014). Presentation and response timing accuracy in Adobe Flash and HTML5/JavaScript Web experiments. *Behavior Research Methods*. DOI :10.3758/s13428-014-0471-1.

Harvey, N., & Reimers, S. (2013). Trend Damping: Under-Adjustment, Experimental Artifact, or Adaptation to Features of the Natural Environment? *Journal of Experimental Psychology: Learning, Memory and Cognition*. DOI: 10.1037/a0029179.

Reimers, S., & Harvey, N. (2011). Sensitivity to autocorrelation in judgmental time series forecasting. *International Journal of Forecasting*, 27, 1196-1214.

Ungemach, C., Stewart, N., & Reimers, S. (2011). How incidental values from the environment affect decisions about money, risk, and delay. *Psychological Science*, 22, 253-260.

Pleasence, P. T., Balmer, N. J. and Reimers, S. (2011). What Really Drives Advice Seeking Behaviour? Looking Beyond the Subject of Legal Disputes. *Oñati Socio-Legal Series*, Vol. 1, No. 6.

Manning, J. T., Reimers, S., Baron-Cohen, S., Wheelwright, S., & Fink, B. (2010). Sexually dimorphic traits (digit ratio, body height, systemizing-empathizing scores) and gender segregation between occupations: Evidence from the BBC internet study. *Personality and Individual Differences*, 49, 511-515.

Le Pelley, M. E., Reimers, S. J., Calvini, G., Spears, R., Beesley, T., & Murphy, R. A. (2010). Stereotype Formation: Biased by Association. *Journal of Experimental Psychology: General*, 139, 138-161.

Reimers, S., Maylor, E. A., Stewart, N., & Chater, N. (2009). Associations between a one-shot delay discounting measure and age, income, education and real-world impulsive behavior. *Personality and Individual Differences*, 47, 973-978.

Reimers, S. (2009). A paycheck half-empty or half-full? Framing, fairness and progressive taxation. *Judgment and Decision Making*, 4, 461-466.

Chamorro-Premuzic, T., Reimers, S., Hsu, A., & Ahmetoglu, G. (2009). Who art thou? Personality predictors of artistic preferences in a large UK sample: the importance of openness. *British Journal of Psychology*, 100, 501-516.

Reimers, S., & Stewart, N. (2009). Using SMS text messaging for teaching and data collection in the behavioral sciences. *Behavior Research Methods*, 41, 675-681.